



Always looking, always inspired

Recording, Development and Distribution Contract (RDD)

Inspiring is everything for us. Second to that are family, and then community. Community is what we are creating here at Inspire U Records. A new way to develop artists and support each other with integrity, love and success being the foremost important driving forces.

What we are offering here is:

Distribution
Artistic Development
Media
Worldwide Online Promotion/Social Marketing
2 for 1
The A Team
Us Inspiring U

Distribution

We can distribute your single, album or video worldwide and select the release date best for the artist, and even spot light certain countries and distributors if you wish. We can also provide physical CD's and ringtones for promotional usage at events, parties and pre-release shows. We will take the small sum of 20% of sales that are distributed through Inspire U and any projects confirmed and finished under the Inspire U banner. Also any direct sales via Reputation label (our partnered company) broadcast shows or promotional efforts will be 50% to RL/IUR collectively.

Artistic Development

This is where the support, integrity and community really come into play. Some wouldn't think so but it does. The reason we say that is because at Inspire U we are creating a 'family' of musicians that support one another and build lasting relationships that have foundations of truth and honesty and artistic integrity. The highlight of being signed with Inspire U is being featured with our partnered company, Reputation Label, our weekly online radio shows, compilation releases, sales through Inspire U and special guest spots at our monthly showcase event Club Inspire U bring incredible exposure immediately to you, the Inspire U artist. Your artistic development will be spearheaded by someone at Inspire U, but it will be supported by everyone. The integrity of the company remains strong and everyone feels a part of the artistic journey, a powerful community.

Got Media?

Our awesome team is well connected with the world of online press, press release avenues and physical press. Of course this is strongest across the Internet. We are excited to share your successes and projects with them as a part of Inspire U Records. When you sign up with us you immediately get a submission into the L.A Music Awards (for whichever submission period is closest to your signing date) and hopefully you will be attending that year as a nominee. The reason we have chosen the L.A Music Awards is because it is the biggest independent music show in America and has launched so many bands careers, including the Black Eyed Peas and No Doubt. You can see the alumni names listed here <http://www.lamusicawards.com/alumni.html>. Our press & media team will endeavor to make you known, as you start off your awards collection here with us!!

Worldwide Online Promotion/Social Marketing

Over the years we've built a firm foundation of online contacts and support in the industry and in this case the online community of social networking. One of the most important relationships we have is with our partnered company Reputation Label. To date, they've had over 4 million hits and their weekly show, which Inspire U also co-hosts, has almost half a million listeners. We will use this platform as a major feed to all the other significant sites that are creating immense amounts of traffic. We also have our own social networking experience from the successful careers cultivated before Inspire U was born. We have a huge industry list and tools available and at our and your fingertips.

2 for 1

When you sign with Inspire U you also become an immediate member and partner with Reputation Label. You will not be physically signed with them directly but you will benefit greatly from this relationship as we are partnered with them getting first dibs on most of their promotions. We feel it's an incredible opportunity for you (the artist) because they are a promotions company based in the UK with a reach around Europe and the rest of the world. As our sister company they share, believe in, and live by, the same ethics we do. You will be featured on the site and interviewed as our newly signed artists and will always be a star member for first promotions and a preferred artist for the other events that both our companies are creating as joint ventures. This powerful relationship will give you an immediate fan base in Europe and the rest of the world. Supporters that other non-Inspire U artist will only ever hope to have.

The A Team

Recently we've found the right people with the right amount of love and belief as us so we're pleased to welcome you to our A Team. You will get a full run down of who is involved in Inspire U and we think it's the best team of people you will find to work with in the new label business, which is thriving and expanding right now. Our hand picked team members are ready to work with you and ready to help build your success and happiness. Remember, no ones success is for sure and here at Inspire U we're dedicated to creating that smile on your face first. A real smile means confidence and happiness in your decision to join us, which means were doing our job. A true smile turns into success. We're helping that smile. We love smiles.

Us Inspiring U

Our results are also reflected by your hard work. We don't really like the definitions for the word, 'work', but in this case it's a good thing because the distinction for 'work' in our case, is something that we love. So, our results are also reflected by your love, for us as a company but more importantly, as people. We don't deal with ego and we don't 'prefer' artists. We support every one of you individually and as an honored member of our group. We only live by that. If you're a team player and only have the best intentions for others and you can move people with your talent, then you are welcome to join the Inspire U family!

We feel it's easier and more fulfilling working together and it's easier being supported by others that embrace the same dreams and hopes as you do. That's what we're creating here. A support network for you, not because we have to, but because we want to! It's all about the music. We believe in it and we live by it. Lets Inspire and change the world with it too!

PEACE & Prosperity

Inspire U Records Team